

Gott, Catherine

From: Michelle Massa <shellfro@hotmail.com>
Sent: Thursday, July 30, 2026 7:02 PM
To: Regional Plan; Act250 - Board
Cc: Kevin Geiger; Peter G. Gregory; Nicole White Fogerty; Vershire town Listers; Hurley, Janet; Dingleline, Brooke; Weinhagen, Alex; Sultan, Kirsten; Hadd, Sarah; wbemmons3; admin
Subject: Third Submission: Vershire PC Chair Formal Written Comments, TRORC 2026 Regional Plan
Attachments: TRORC_Hearing_Remarks_MM_July2026_REVISED.docx
Categories: Catherine

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Dear TRORC and LURB Members,

This is my third submission to the record on the TRORC 2026 Regional Plan, and I am sending it directly to each board member to ensure it reaches the full panel.

The first submission was the formal letter from Vershire's Planning Commission and Selectboard. The second was the citizens' petition, signed by 120 regional landowners. Both were submitted on July 14, 2026.

If the tone of these comments reads as hostile, it's because I am. I spent the winter fighting against the land grab of Act 181, and over this summer I have spent several weeks doing the research and public outreach that TRORC either couldn't or wouldn't do — to ensure this becomes the inclusive, meaningfully participatory process their own mission promises. TRORC says its mission is to "advocate for the needs of member towns, and to articulate a vision for building a thriving regional economy while enhancing the region's quality of life." I work with organizations regularly that carry aspirational missions they fail to live up to. When trust breaks down, the path forward requires admitting the shortcoming, asking for guidance, and starting over.

I would ask that TRORC's leadership bring some humility to this moment. And if there is appetite for that — I am genuinely willing to help. Marketing and communications strategy is my professional domain, and I would offer my consulting expertise to support a better process if the commitment to one is real.

Attached: full formal written comments and oral remarks as delivered at the July 29 Bradford hearing.

Please acknowledge receipt and confirm these comments have been entered into the record. I look forward to each of these 10 objections being answered thoughtfully and thoroughly.

Thank you,

Michelle Massa
Chair, Vershire Planning Commission
shellfro@hotmail.com

